



ITALY PITCHES

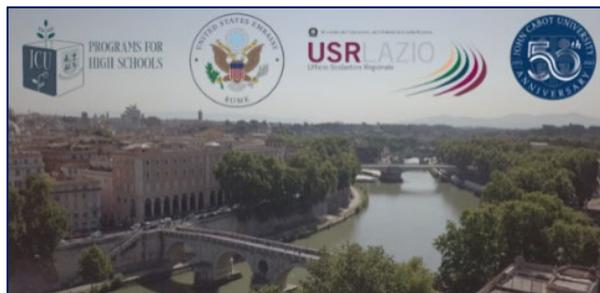
*How to Write a CV &  
Techniques for  
Public Speaking*

ITALY  
WRITES  
JOHN CABOT  
UNIVERSITY



Guardate il breve video presentazione dei  
Programmi per le Scuole

With particular gratitude to the hundreds of  
high school teachers in Italy who have been  
bringing their students to JCU's  
Programs for High Schools since 2009.



<https://youtu.be/bbrvFGasK84>

**Quale dei 5 programmi si adatta meglio alle esigenze dei vostri studenti per sviluppare competenze?**

Tutti i programmi per le scuole superiori sono erogati **online, in inglese, gratuitamente** e sono  
**certificabili per il PCTO.**

....offrono anche **concorsi a premi!**

- **Italy Reads** – coinvolge voi e i vostri studenti in un **approccio interdisciplinare** allo studio della letteratura americana con esperti internazionali, scambi culturali, un concorso video, un progetto di intervista e newsletter digitale, e uno spettacolo teatrale presentato dal English Theatre of Rome.
- **Italy Writes** – aiuta i vostri studenti a trovare lo scrittore che è in loro, e applicare un pensiero critico, dando loro l'opportunità di esplorare modi per esprimersi in inglese.
- **Italy Pitches** – introduce gli studenti a concetti quali la responsabilità sociale d'impresa (CSR), la creazione di valore condiviso (CSV) e *l'impact investing*. Imparano inoltre a costruire una narrazione di advocacy e a tradurla visivamente utilizzando le competenze digitali, preparando un pitch di 1 minuto.
- **Italy Starts** – un attività di collaborazione con un team di coetanei per sviluppare un'idea imprenditoriale per risolvere un problema ambientale. Studenti apprendono l'importanza di tutti gli aspetti della comunicazione di squadra guidati da mentori universitari.
- **The Future of Work – How to Write a CV and Techniques for Public Speaking** – contenuti stimolanti che includono esempi concreti di come i vostri studenti possano essere più attenti al loro futuro e alle opportunità che hanno di fronte. Gli studenti si concentreranno su come presentarsi in modo efficace attraverso un CV/Resumé e in una presentazione orale.

Per informazioni e scadenze: <https://www.johncabot.edu/community/programs-for-high-schools.aspx>

Oppure scrivere a: [alternanzascuolalavoro@johncabot.edu](mailto:alternanzascuolalavoro@johncabot.edu)

## JCU Programs for High Schools 2024-2025, DATES AT A GLANCE.pdf

[https://drive.google.com/file/d/1sB4DMJE0VIBprnmcdwv2v8qU1sUJzb6/view?usp=drive\\_link](https://drive.google.com/file/d/1sB4DMJE0VIBprnmcdwv2v8qU1sUJzb6/view?usp=drive_link)

Academic year: 2024-2025

John Cabot University's Programs for High Schools

Program	September	October	November	December	January	February	March	April	May	June
Italy Reads 2024-2025 (Sept.-May)	27th Teacher Training Workshop	24th Keynote	7th Master Class Applications for Professional Development Course	Applications for Professional Development Course	31st Video contest deadline to submit Professional Development Course begins	20th Submit outcomes of Interview project 27th Presentation Newsletters	10-14th Italy Reads Theatre 20th Video Award Ceremony	PCTO Certifications for Italy Reads		
Italy Writes (1 Oct. - 1 March)	Register students for Italy Writes and PCTO	Register students for Italy Writes and PCTO	Register students for Italy Writes and PCTO				1st Deadline to submit for contest		Award Ceremony PCTO certifications	
Italy Starts (4 Nov. ) 18 Nov. - 10 Feb.		7th Info Session for teachers and students	4th deadline to register 6th and 13th Onboarding for Mentees 18th Kick Off			10th Final Presentations 18th Announce winners		PCTO certifications for Italy Starts		
Italy Pitches (3 Feb.-14 April)						3rd deadline to register 6th Italy Pitches begins		14th deadline to submit video pitches; end of Italy Pitches	PCTO certifications	
The Future of Work - How to Write a CV and Techniques for Public Speaking Session I (11 Nov. - 27 Jan.) Session II (10 Feb. - 30 March)			11th Session I opens		27th Session I closes	10th Session II opens PCTO certifications, Session I	30th Session II closes	PCTO certification, Session II		
OTHER										
<b>LINKS</b> <b>Unique Registration Form for Teachers (also for request for PCTO Certification)</b> <a href="https://forms.gle/KEKfM4rNSnE8WMS">https://forms.gle/KEKfM4rNSnE8WMS</a> <b>Italy Reads Video Tutorial in preparation of the 3-minute video for the contest</b> ( <a href="https://classroom.google.com/c/ND1wNDQ2Mzk2NDh1Ujpw=Izucw4d">https://classroom.google.com/c/ND1wNDQ2Mzk2NDh1Ujpw=Izucw4d</a> ) <b>All Programs for High Schools</b> , website for details <a href="https://www.johncabot.edu/community/programs-for-high-schools.aspx">https://www.johncabot.edu/community/programs-for-high-schools.aspx</a> <a href="https://www.johncabot.edu/universita-americana/attivita-scuole.aspx">https://www.johncabot.edu/universita-americana/attivita-scuole.aspx</a> Italy Reads ( <a href="https://www.johncabot.edu/italy-reads/default.aspx">https://www.johncabot.edu/italy-reads/default.aspx</a> ) Italy Writes ( <a href="https://www.johncabot.edu/community/italy-writes.aspx">https://www.johncabot.edu/community/italy-writes.aspx</a> ) Italy Pitches ( <a href="https://www.johncabot.edu/community/programs-for-high-schools.aspx">https://www.johncabot.edu/community/programs-for-high-schools.aspx</a> ) Italy Starts ( <a href="https://www.johncabot.edu/community/programs-for-high-schools.aspx">https://www.johncabot.edu/community/programs-for-high-schools.aspx</a> ) The Future of Work - How to Write a CV and Techniques for Public Speaking ( <a href="https://www.johncabot.edu/community/programs-for-high-schools.aspx">https://www.johncabot.edu/community/programs-for-high-schools.aspx</a> )										

Programs for High Schools / Programmi per le Scuole  
 Questions? write to [alternanzascuolalavoro@johncabot.edu](mailto:alternanzascuolalavoro@johncabot.edu)

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